Workshop E! & E*
Praha, 18.3.2014

Software602
Řešitel projektů EUREKA

Příprava projektu EUREKA

Zdeněk M. Záliš

software**602**

GENERAL CHECK LIST

1. **Strategy**
   a) Is the company ready for the international cooperation?
   b) Does the company know the international market?
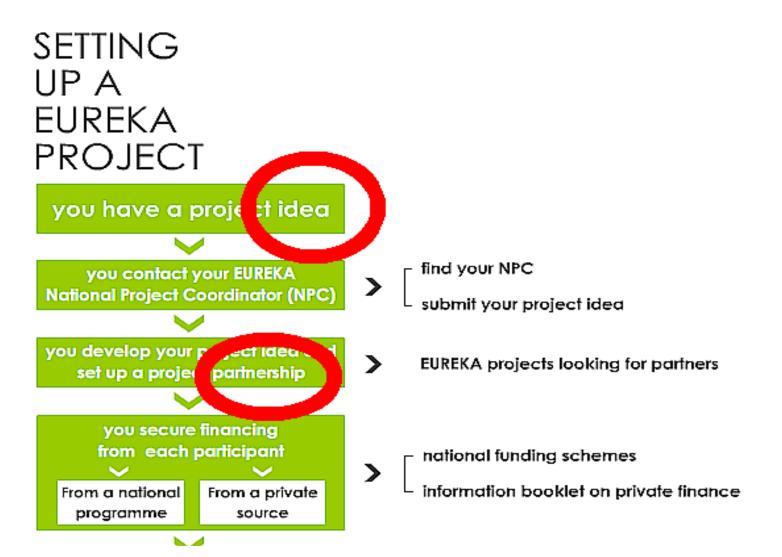   c) Knows the company priorities of European research (FP7)?

2. **Business experience**
   a) Has the company defined the niche on the market?
   b) Has the company analyzed the expected development of the market?
   c) Knows company its competitors?

3. **Company profile & partnerships**
   a) Experienced project management?
   b) R&D capabilities – research team and financial resources?
   c) International partnership – has the company contacts?

Starting a new project

SETTING
UP A
EUREKA
PROJECT

you have a project idea

you contact your EUREKA
National Project Coordinator (NPC)
> find your NPC
submit your project idea

you develop your project idea and
set up a project partnership
> EUREKA projects looking for partners

you secure financing
from each participant
> national funding schemes
information booklet on private finance

From a national programme

From a private source

E!8687 LAEDOC project

Long term **A**rchiving of **E**lectronic **DO**cuments in **C**loud

Objective
The project is addressing security and validity of electronic documents from the prospective of long term archiving in cloud.
Special attention is given to safe and secure mobile access to the documents archived in a trusted electronic storage in cloud.

Partners :

Software602 (CZ) – coordinator – delivers XML technology

MG Soft (Montenegro) – delivers cloud technology

Alpineon (Slovenia) – delivers security/biometrics

Sestek (Turkey) – delivers security/voice recognition

E!8687 LAEDOC project

1.6 Budget and Duration

	Budget (Mio€)	Duration (Months)
Definition phase	.37	6
Implementation phase	1.11	18
Total	**1.48**	**24**

1.7 Start Date 01-Jan-2014   End Date 01-Jan-2016

1.8 EUREKA country (member) contribution

Main member	CZECH REPUBLIC ▼	Contribution	33 %
Other members	⊞ SLOVENIA ▼ ⊟	Contribution	27 %
Other members	⊞ TURKEY ▼ ⊟	Contribution	30 %
Other members	⊞ MONTENEGRO ▼ ⊟	Contribution	10 %

TOTAL 100.00 %

Idea & Partnership

1. **Strategy**
   a) The coordinator of the project (Software602) has already 3 Eureka project behind.
   b) Results of the last EUREKA project have been awarded by the Innovation of the year 2009 diploma
   c) Coordinator and the project partners are participating in other European R&D projects
2. **Business experience**
   a) Coordinator of the project has a strong position on the Czech market – leader in the **XML technology**
   b) "**Cloud**" is not just a buzzword but real new phenomena.
   c) **Security** is a must for new software applications

New E!8687 LAEDOC project is putting together demands of the market for new software applications with abilities of the project partners to develop and integrate the technology.

E!8687 LAEDOC project

Where the project **idea** came from?

Analyze of EU research and development (R&D) strategy

EC priorities for the digital economy and society 2013 - 2014
1.   **EU "cloud' strategic document**
   ➢   **Unleashing the Potential of Cloud Computing in Europe** (Communication of the EC to EU Parliament of 27.9.2012)
2.   **Processing and archiving "big data"**
   ➢   The Economic and social benefits of big data (speech of Neelie Kroes, Vice-President of the European Commission, May 23, 2013)
3.   **Security**
   ➢   Digital Agenda: European Commission supports research on Cyber security, EC MEMO of 26.11.2013

Above are three main R&D pillars of the project respecting the latest EC documents.

Proven **partnership**!

Analyze of market and business experience of project partners

1. **Complementary experience**
   - Software602 (CZ): XML technology for archiving (respecting latest norms of the European Telecommunications Standards Institute)
   - MG Soft (ME) – cloud technology
   - Alpineon (SI) & Sestek (TR): security-biometric & voice authentication
2. **Proven partnership**
   - 4 partners working together in the E!5000 Eldoro EUREKA project, which finished 31.12.2013
3. **Geographical coverage**
   - The project partners coming from "marginal" parts of Europe, i.e. EUREKA is the ideal programme for business and S&T driven SMEs from such regions, which have almost no chance to join the consortia of the European R&D framework programme

EUREKA advantages

Why EUREKA?

❖ **Business driven R&D projects**
❖ **Simplicity** (in comparison with other programmes)
❖ **Market oriented**
❖ **International dimension**

Benefits for participants (SMEs):
➢ **International experiences –> higher staff skills**
➢ **Financial support speeds up the development**
➢ **Quicker results = lower risk + higher competitiveness**

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Děkuji za pozornost

software602